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Professor Bowman has been leading organizations through the complex, fast-changing human resources landscape for over 15 years. She has developed a reputation as an expert consultant and thought leader for Fortune 500 Companies, non-profit organizations, and large healthcare institutions. Because of her ability to diagnose workplace issues and provide proven solutions to organizations, she is often referred to as The Workplace Doctor.

Professor Bowman's expertise has been sought after by national media publications such as Forbes, Fast Company, Business Insider, Bloomberg BNA, Inc. Magazine, The Tom Joyner Morning Show, and In the Workplace Radio.

Professor Bowman has taught and spoken at some of the most prestigious corporate classrooms, conferences, and graduate business schools across the country such as: Fordham University, Georgetown University, Manhattan College, SHRM, ATD, BLR, and the Jack Welch Management Institute.